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EURONEWS AND TECHNISAT LAUNCH CONNECTED TELEVISION APPLICATION

euronews is now available on every TechniSat connected TV set and set-top box.

euronews, the No.1 international news channel in Europe available in 350 million households in over 150 countries, is launching an application for smart TV on every TechniSat connected TV devices. Following recent launches, *euronews* confirms its leadership on connected TV thanks to its unique offer, including short format programmes, multiple services in different languages and fast reacting news produced by the 400-journalist strong team. All content is available in 5 services: English, French, German, Italian and Spanish – three additional services will be launched in the coming days: Russian, Portuguese and Turkish.

Users can easily watch the very latest news as well as the lifestyle magazines “cinema” and “le mag”. In addition, viewers can enjoy the award-winning "no comment", one of *euronews*' best known programmes. Its groundbreaking concept combines the most striking images and sounds from around the world, unedited and without commentary.

Television combined with the unrestricted interactivity of the internet

This application is already being deployed by TechniSat on every connected TV set and set-top box: MultyVision ISIO, TechniCorder ISIO S and DIGIT ISIO S. Thanks to the integrated Opera browser, users can surf freely on the Internet and call up their favourite Web pages directly on their digital television using their remote control.

TechniSat maintains a list of Internet offerings that is continually extended and is optimised for display on television screens. The intuitive internet functionality provides video-on-demand and media libraries. Furthermore, the viewer can access directly to *euronews* interactive services. In addition, the ISIO Smart TVs and set-top boxes offer an access to a wide variety of attractive services like TechniSat ISIOLive! Portal or AUPEO! – the personal radio. Finally, HbbTV provides information and multimedia content from the Internet alongside the TV program currently being watched.

About TechniSat Digital GmbH:

TechniSat Digital Group is a leading consumer electronics organisation with headquarters in Daun, Germany. Specialising in premium DVB products, TechniSat designs, develops, and manufactures a range of digital receivers, PVRs, PC cards, CA Modules, and IDTVs with embedded Conditional Access and Common Interface for SD and HD services. TechniSat has production facilities in Germany and Europe as well as R&D in Germany and Poland. The products are designed and developed by TechniSat Digital's hardware and software engineering teams which have in-depth DVB expertise. Many CA vendors, such as Conax, Cryptoworks/Irdeto, Nagravision, Viaccess, NDS, and others, have

licensed TechniSat Digital as a preferred business partner.

TechniSat Automotive has for more than 13 years been developing and producing high-quality products in the field of car infotainment, particularly car radios and radio navigation systems. This business division is certified in accordance with ISO/TS 16949 and supplies, among others, Volkswagen, Škoda, Seat, and other well-known automobile manufacturers.

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