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Final spurt for digital switchover

The days of analogue television via satellite are numbered. On April 30th 2012, Germany will be the last European country to end analogue broadcasting via satellite. This also has implications for Spain, not least because both German-speaking tourists with holiday homes there and long term residents on the mainland, in the Balearics and in the Canaries get information on what is happening back home via TV. Hotel owners are also affected by the digital switchover by German-language broadcasters, as many guests rely on the availability of programming in their own language while on holiday or business trips. This is notwithstanding the numerous Spaniards who have a good command of the German language.

Advantages of digital TV

The switchover to digital satellite will be worthwhile for a number of reasons. Digital satellite television offers an enormous range of programming, both domestically and from abroad, as well as better picture and sound quality, numerous HDTV broadcasters and additional digital information. Digital TV sets and digital receivers from TechniSat prove that innovative technology does not have to go hand in hand with complex handling. The high quality products offer numerous added value services that make the switch to the wonderful world of digital simplicity itself. These include free digital programme previewing up to seven days in advance, automatic software updates and a channel list manager that regularly updates and processes reception data as soon as a new broadcaster switches over or the reception data changes.

HDTV experience

This is the case on April 30th, for example, when a further ten HDTV broadcasters in Germany will be switched over. These will then be automatically sorted into the channel list in TechniSat digital receivers and televisions. This means that even more TV channels can be enjoyed in high definition via digital satellite in the spring. This puts conventional television in the shade, with never-before-seen colour brilliance, resolution, and sharpness of depth. So anyone planning to go digital now would be absolutely right to opt for an HDTV receiver or HDTV TV set, and will be set up not only for the present, but for the future as well.

The right solution

TechniSat offers both the right equipment and expert advice for the digital switchover. The German company has the right solution for everyone among its range of products; these include high quality reception equipment for digital satellite TV, multiswitches, high end digital receivers and top class digital TVs. The ultimate is the new ISIO family of web-enabled smart TVs in the TechniSat MultyVision ISIO series and ISIO digital receivers. They combine genuine HD television with the unbeatable interactivity of the internet.

On-the-spot advice

The TechniSat dealer is the right place to go to clarify personal requirements and purchase new reception equipment, a digital TV or digital receiver. These capable representatives will be happy to help you. You can find more information at www.technisat.com.

About TechniSat Digital GmbH:

TechniSat Digital Group is a leading consumer electronics organisation with headquarters in Daun, Germany. Specialising in premium DVB products, TechniSat designs, develops, and manufactures a range of digital receivers, PVRs, PC cards, CA Modules, and IDTVs with embedded Conditional Access and Common Interface for SD and HD services.

TechniSat has production facilities in Germany and Europe as well as R&D in Germany and Poland. The products are designed and developed by TechniSat Digital's hardware and software engineering teams which have in-depth DVB expertise. Many CA vendors, such as Conax, Cryptoworks/Irdeto, Nagravision, Viaccess, NDS, and others, have licensed TechniSat Digital as a preferred business partner.

TechniSat Automotive has for more than 13 years been developing and producing high-quality products in the field of car infotainment, particularly car radios and radio navigation systems. This business division is certified in accordance with ISO/TS 16949 and supplies, among others, Volkswagen, Škoda, Seat, and other well-known automobile manufacturers.

Further information for press:

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