

TechniSat

Pressemeldung

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Successful IFA 2012 for TechniSat

TechniSat, one of the leading German manufacturers of consumer electronics, draws a positive balance regarding IFA show 2012. The new digital TV series, DAB+ digital radios in all facets and the new functions and services for the digital ISIO receivers attracted broad interest.

From 31st August to 5th September 2012, TechniSat presented its product innovations not only to a wide audience consisting of media, professionals and end-consumers, but also to especially invited trade visitors from the Czech Republic, Belgium, the Netherlands, Luxembourg, France, Spain and Italy.

TV highlights

The popular TechniVision series has been upgraded with an extensive IP functionality, keeping nevertheless its elegance and slim form. A new design offering an elegant rotating pedestal turns the Smart-TV into a real eye catcher. The TechniVision ISIO is equipped with a Quattro Tuner allowing you to use smoothly all transmission ways. Thanks to the Full-Internet support you can discover the whole range of interactive TV.

The Tareo series completes splendidly TechniSat's TV range with an excellent price entry level product. The digital TV offers an up-to-date casing with chrome pedestal and comes equipped with an integrated HDTV Multituner permitting the reception of high definition programmes in all receive paths. A multitude of multimedia and recording options via USB as well as fast reaction times complete the features of the Tareo series.

MyTechniSat-App for iPhone and iPad

TechniSat demonstrated the future of remote controls presenting the MyTechniSat-App for iPhone and iPad. The App combines functions of a remote control with access to the Electronic Program Guide (EPG), the timer organiser and a service for retrieving stored videos, music and pictures stored previously on the TechniSat device. Besides the classic remote control surface, MyTechniSat App offers also an optimized interface for smart phone that can be controlled intuitively by the typical swipe using a control pad and only three function keys. A touchpad simplifies the use of the integrated web browser on the ISIO receivers through the direct control of the cursor, a scroll and zoom function. Texts - such as Internet addresses - can be entered via the integrated keypad.

DAB+ Radios

The trade visitors took the opportunity to experience the future of radio by getting to know TechniSat's new digital radios DigitRadio 200, DigitRadio 300 and DigitRadio 500. DigitRadio 200 is a portable digital radio suitable for all circumstances. DigitRadio 300 is a comfortable DAB+ digital radio device for stationary reception. The flagship DigitRadio 500

is a top class DAB+ digital radio for the reception of DAB+, DAB, FM and more than 11.000 internet radio stations as well as for streaming files on a home network. The 3.5" colour display with touch screen functionality, providing access to an iPod/iPhone docking station and much more services make DigitRadio 500 so incredibly user-friendly.

Exclusive stand tour for special dealers from the Czech Republic and BeNeLux countries

During IFA, the invited special dealers had the chance to participate in an exclusive stand tour of the TechniSat booth thus getting informed about all innovations, products and features. They also enjoyed the possibility to ask questions directly to TechniSat employees.

Extensive frame programme

Apart from visiting IFA and the exclusive TechniSat stand tour, the guests from the Czech Republic and BeNeLux could experience an entertaining framework programme. A bus tour in Berlin presenting the main sights of the capital awoke great interest. During the evening visit of one of last authentic breweries in Berlin everyone enjoyed the most cheerful atmosphere at the end of a successful IFA tour.

About TechniSat Digital GmbH:

TechniSat Digital Group is a leading consumer electronics organisation with headquarters in Daun, Germany. Specialising in premium DVB products, TechniSat designs, develops, and manufactures a range of digital receivers, PVRs, PC cards, CA Modules, and IDTVs with embedded Conditional Access and Common Interface for SD and HD services.

TechniSat has production facilities in Germany and Europe as well as R&D in Germany and Poland. The products are designed and developed by TechniSat Digital's hardware and software engineering teams which have in-depth DVB expertise. Many CA vendors, such as Conax, Cryptoworks/Irdeto, NagraVision, Viaccess, NDS, and others, have licensed TechniSat Digital as a preferred business partner.

TechniSat Automotive has for more than 13 years been developing and producing high-quality products in the field of car infotainment, particularly car radios and radio navigation systems. This business division is certified in accordance with ISO/TS 16949 and supplies, among others, Volkswagen, Škoda, Seat, and other well-known automobile manufacturers.

Further information for press:

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